

Re-Imagining Place Leadership for the 21st Century - *Your toolkit for effective Leadership* Monday to Thursday 4 - 7 July 2011



A University of Birmingham Leadership Learning Programme - Hosted by the Birmingham Business School, University of Birmingham

This introductory Summer School, the first in a series, presents and debates the changing leadership tasks associated with new and emerging issues around place-based policy agendas. This practice-orientated Leadership Summer School will enable participants from across Europe to explore effective leadership approaches for integrated policy and will develop leadership skills for collaborative working across economic development, planning, housing, regeneration, education, health, crime and security for neighbourhoods, towns, cities and regions.

This summer school will appeal to those in formal and informal leadership roles as well as policy makers and practitioners working in urban and regional development. The programme has emerged from the 2010 European Commission 'Open Days' event *'Re-thinking Leadership for 21st Century European Cities and Regions'* held in Brussels in October 2010. It also draws on the learning from the Regional Studies Association international research network *"Leadership in Urban and Regional Development"*.

What will the Summer School cover?

Participants will learn how to make sense of – and deal with - the changing leadership tasks associated with new and emerging agendas around European urban and regional development. The Summer School tackles questions around personal leadership style

and effective leadership processes in the context of 21st century place-based development.

The Summer School will equip participants to address the changing context for leadership throughout European cities and regions. Participants will take away a number of 'tools and resources' that will enable you to further develop your own effective leadership approaches for integrated working.

Who is it for?

This three day Summer School will appeal to those in leadership roles as well as policymakers and practitioners working in urban and regional development. Participants will come from a range of organisations across the public, para-public and private sectors from both within the UK and across Europe.

How is it delivered? Key Themes

Participants will:

- Engage in interactive discussions on the features and dynamics of effective leadership;
- Work with a range of experts from across the University of Birmingham's leadership research groups;
- Contribute to a series of 'bite size' and interactive lectures on a range of key topics including:
 - Getting to Grips with Place
 - Shaping Competitive Cities and Regions
 - Making Sense of the 'New' Place Leadership
 - Doing Co-Creating Leadership
 - Re-Imagining Leadership for My Place.

All sessions will be 'blended' with case visits and leadership simulations. Senior Executives working across internationally competitive economic development and regeneration programmes will share their 'everyday' experiences of the limits and possibilities of leadership.

The Summer School offers a relaxed learning environment at the University's Conference Centre and an in-depth personal learning and development opportunity drawing on the most up to date European place leadership research and development ideas and best practice.

Why is this Summer School different?

Designed around you – you will be able to shape and design the content of this leadership Summer School in advance to suit your personal and professional interests and needs.

You will have access to our on-line learning resources. You will also join our growing (international) place leadership learning community, enabling you to remain connected to Birmingham tutors alongside the networks you will create and be exposed to at the Summer School.

Why Birmingham?

The University of Birmingham provides a unique opportunity to access leading expertise in the emerging practice of place leadership. Vibrant and diverse, Birmingham is a European centre for retail, commerce and culture. A cosmopolitan world city, Birmingham is developing innovative policy approaches to a range of 21st century economic and social challenges - and is now set to become the UK's first majority-minority city and the UK's second largest metropolis.

The City has an enviable location with easy access by rail, road and air. Birmingham International Airport has direct flights from locations in the UK, as well as major airports across Europe.



	Early Bird (before 27 May 2011)	Late Registration
Residential Summer School Includes accommodation at the University of Birmingham (3 nights bed and breakfast accommodation (Monday-Wednesday), lunches, morning and afternoon refreshments, evening meals, Summer School formal dinner and teaching materials)	£1,300	£1,500
Non-Residential Summer School Includes lunches, morning and afternoon refreshments, Summer School formal dinner and teaching materials	£1,000	£1,200

Places can be booked in the online shop at www.bhamonlineshop.co.uk/browse/extra_info.asp?compid=1&modid=2&prodid=269&deptid=4&catid=10

Learn more:

To discuss the details of the programme and your own learning requirements contact Dr John Gibney at j.gibney@bham.ac.uk; or Yvonne Harley at y.t.harley@bham.ac.uk or visit www.curs.bham.ac.uk

Co-convenors: Dr John Gibney and Chris Collinge